

The Brief 2008

Please read carefully as failure to follow this brief may result in your film being disqualified.

You **MUST** Include **FIVE** of the following **ELEVEN** items in your film. **FIVE** of the items must include at least **1** **LOCATION**, **PROP** and **PHRASE**.

ONE of which **MUST** be in the **first 30 secs** of the film.

- **"American Flag"**

Found across America on top of government buildings, banks and schools.

- **Show a Shaggy Dog (a dog with long or fluffy hair)**

Usually found with their owners in local dog parks or on trails.

- **Split Rock sculpture on Pearl Street Mall**

Located next to Old Chicago Pizzeria, and frequented by Zombies in 2004.

- **Show campaign advertising for either Obama or McCain**

Poster, sticker, button, lawn sign or TV commercial

- **Piggy Bank**

All Americans need one right now.

- **Metal Gray Gates (north side).**

Located between Cheese Cake Factory and Boulder Art and Craft Store on East Pearl Mall.

- **Blue Utility Shed in Ideal Market Parking Lot (North Boulder)**

Located in south parking lot of Ideal Market at the corner of Broadway and Alpine.

- **Large Ship Anchor (Mohawk and Pawnee Drive)**

Located on the north side of Thunderbird Lake (Go East on Baseline, and take a Right on Mohawk Drive (second light just before Foothills Parkway).

- **Alarm Clock Going off**

Alarm clocks are going off everywhere....it is really time to wake up?

- **Stand in front of the White House (Friday night only 6-?)**

If you ever wanted the opportunity to stump in Washington, tonight's your chance.

- **Phrase by Paul Newman "Money won is twice as sweet as money earned."**

Thanks for participating!

The Shoot Out Boulder will accept serialized tapes beginning at 4 PM on Saturday at the same place where you picked up your tape.

THE RULES

- **Films must be made within a 24 hour period from 9pm approximately Friday 10 October to 9pm Saturday 11 October 2008.**
- **You must use 5 of the 11 possible mandatory locations or props. One of the items must be in the first 30 seconds.**
- **Five of the items must include at least 1 LOCATION, PROP and PHRASE. You may use whatever location or prop from the list for the remaining two items.**
- **Films will not be accepted for judging after official clock ends on Saturday 11 October 2008.**
- **Each film MAY NOT be no longer than seven (7) minutes including titles and credits. Films will be disqualified if they are longer than seven (7) minutes.**
- **The Producer of each film MUST hold copyright of all music, images and performances included in the film**
- **Film MUST not be edited**
- **Each film must be dubbed onto the serialized miniDV provided at the start.**
- **Someone on the crew must be wearing the team's ID badge i.e. the producer**
- **On Tape Turn In form, list where chosen items appear in your film.**

Definition of Editing

Teams may not edit i.e. without using an editing suite, any method that views it through monitor or by connecting several cameras or VCRs together, or use of a computer or any other technology other than the one camera used to shoot the video/film. This also means you cannot use camera's internal memory sticks nor can you reorder your scenes using any memory or DVDR functions that the camera may have. Films must be shot in sequence, i.e. produced in a linear manner (NO EDITING). This means that teams may rewind tape, preview and tape over what was last shot

You are NOT allowed to edit your vision. This means your vision must go directly from your camera tape to the final MiniDV tape you hand in. It can not go via a computer, or via some other piece of equipment.

You are allowed to dub onto your vision any sound you like. This means you can add music, voice over or live sound. You may edit this sound as much as you wish. If you want, you can take your live sound and put it on a computer, edit it, add sound to it, but it MUST come off the computer as a Music CD. Then you can dub the CD onto your camera vision. This will be a hit or miss exercise to get it in sync. But this is the fun of the game!

You CAN NOT output your vision from any kind of computer or edit machine. The vision must come directly from the camera tape to the tape you hand in.

If you wish to use the dubbing facility, there are limits to what you can do. Please check details and make sure you bring your camera with power cords and the cords to connect it to the TV.

Other Considerations

The purpose of the competition is to foster and encourage creativity, i.e. the idea of the film and its execution, rather than the technology used to make it slick.

The producer of the entered film must hold copyright for music, voice over, images and performances so that the video can be shown internationally for an indefinite period from 12 October 2008

These copyrights are the Producer's responsibility and may need to be obtained prior to the event. The Shoot Out takes no responsibility for any breaches of copyright.

The items are to appear in the film as proof that the film was shot in 24hrs. They do not have to be prominently featured or shown in full. The judges will look for the items "Where's Wally" style.

We recommend you shoot 16:9 anamorphic but make it 4:3 safe
Your film will be timed starting at the first sound or image on the tape so please leave a good 30secs of black at the front of the tape before you begin.