

The Brief 2010

Please read carefully as failure to follow this brief may result in your film being disqualified.

You MUST Include FIVE of the following ELEVEN items in your film. FIVE of the items must include at least 1 LOCATION*, PROP and PHRASE. *1 location must be physically filmed at that location (not to be represented just as a photograph).

ONE of which MUST be in the first 30 secs of the film.

- **Full Moon**

Lunar Full Moon was Thursday night. Full Moon should look pretty big tonight!

- **Show a teenage girl**

Usually found with their friends on the Mall or on texting.

- **Y-Ties**

Show putting on a pair of shoes with Y-Ties laced (Y-Ties found in your Team Bag).

- **Four Metal Park Chairs**

On the corner of SE corner of Pearl and 18th

- **South side Staircase at the Postal Office** (NW corner Walnut and 15th)

1905 15th Street

- **Alley Way**

Located between Cheese Cake Factory and Pedestrian Shop on East Pearl Mall.

- **Lolita's Market & Deli (Westend Boulder)**

Located at 800 Pearl Street. Show someone entering or exiting the store. Open 24 Hours a day.

- **Fire Extinguisher**

Located in a home or office as a precaution to a fire.

- **Eating Popcorn**

An American past-time shared by millions of movie-going audiences around the world.

- **Ford Fiesta (Cherry Red car with Idaho plates)**

Ford Fiesta is parked next to the Ford Fiesta and is located on 14th Street between Lawry Lane (the alley) and Pearl Street.

- **Sung by Dean Martin "When the moon hits your eye Like a big-a pizza pie That's amore"**

Thanks for participating!

The Shoot Out Boulder will accept serialized tapes beginning at 4 PM on Saturday at the same place where you picked up your tape.

THE RULES

- Films must be made within a 24 hour period from 6pm approximately Friday 24 September to 6pm Saturday 25 September.
- You must use 5 of the 11 possible mandatory locations or props. One of the items must be in the first 30 seconds.
- Five of the items must include at least 1 LOCATION, PROP and PHRASE. You may use whatever location or prop from the list for the remaining two items.
- Films will not be accepted for judging after official clock ends on Saturday 25 September 2010.
- Each film MAY NOT be no longer than seven (7) minutes including titles and credits. Films will be disqualified if they are longer than seven (7) minutes.
- The Producer of each film MUST hold copyright of all music, images and performances included in the film.
- Film MUST not be edited as defined below.
- Each film must be dubbed onto the serialized miniDV provided at the start.
- Someone on the crew must be wearing the team's ID badge i.e. the producer
- On Tape Turn In form, list where chosen items appear in your film.

Definition of Editing

Films must be shot in sequence, i.e. produced in a linear fashion (NO EDITING). This means that teams may rewind tape, delete and tape over what was last shot and may also insert a shot if your camera has that function. Teams may not edit i.e. you can not use an editing suite, any method that views it through a monitor or by connecting several cameras or VTRs together or use of a computer or any other technology other than one camera used to shoot the video/film to rearrange your shots. You may use the forementioned tools to transfer your vision to an acceptable format for delivery i.e. MiniDV. Please ask if you have questions when you pick up your materials. **Festival Organizers reserve the right to amend these rules up until the start of the event. You are NOT allowed to edit your vision. This means your vision must go directly from your camera tape to the final MiniDV tape you hand in. It can not go via a computer, or via some other piece of equipment.

You are allowed to dub onto your vision any sound you like. This means you can add music, voice over or live sound. You may edit this sound as much as you wish. If you want, you can take your live sound and put it on a computer, edit it, add sound to it, but it MUST come off the computer as a Music CD. Then you can dub the CD onto your camera vision. This will be a hit or miss exercise to get it in sync. But this is the fun of the game!

You CAN NOT output your vision from any kind of computer or edit machine UNLESS you are using a computer as a stop frame device, and capturing in sequential order or you need to transfer from an SLR or HD camera, and need to lay off your footage first in order to transfer to MiniDV tape. The festival organizers reserve the right to review all hard drives and memory cards to determine that the footage has not been edited and is sequential.

If you wish to use the dubbing facility, there are limits to what you can do. Please check details and make sure you bring your camera with power cords and the cords to connect it to the TV.

NEW FOR 2010: You can now use the camera's internal memory sticks or HD as long as you don't reorder your scenes. You MUST STILL SUBMIT your final edit tape i.e. MiniDV, even if the camera has an internal hard drive. If any concerns come up during judging regarding editing, you must provide your HD or Memory Stick for review by Judges.

The producer of the entered film must hold copyright for music, voice over, images and performances so that the video can be shown internationally for an indefinite period from 25 September 2010.

These copyrights are the Producer's responsibility and may need to be obtained prior to the event. The Shoot Out takes no responsibility for any breaches of copyright.

The items are to appear in the film as proof that the film was shot in 24hrs. They do not have to be prominently featured or shown in full. The judges will look for the items "Where's Wally" style.

We recommend you shoot 16:9 anamorphic but make it 4:3 safe Your film will be timed starting at the first sound or image on the tape so please leave a good 30 secs of black at the front of the tape before you begin.